

# The NEW Britevents Northwest:

Fundraising for  
British charitable  
causes in the  
Pacific Northwest

A BRIEF OVERSIGHT PRESENTATION OF THE  
NEW PROPOSED MODEL OF ORGANIZATION



Seeking Sponsors  
Seeking Enthusiasts  
Seeking Organizers  
Seeking Specialists  
Seeking Ideas  
Seeking Publicity  
Seeking Recognition

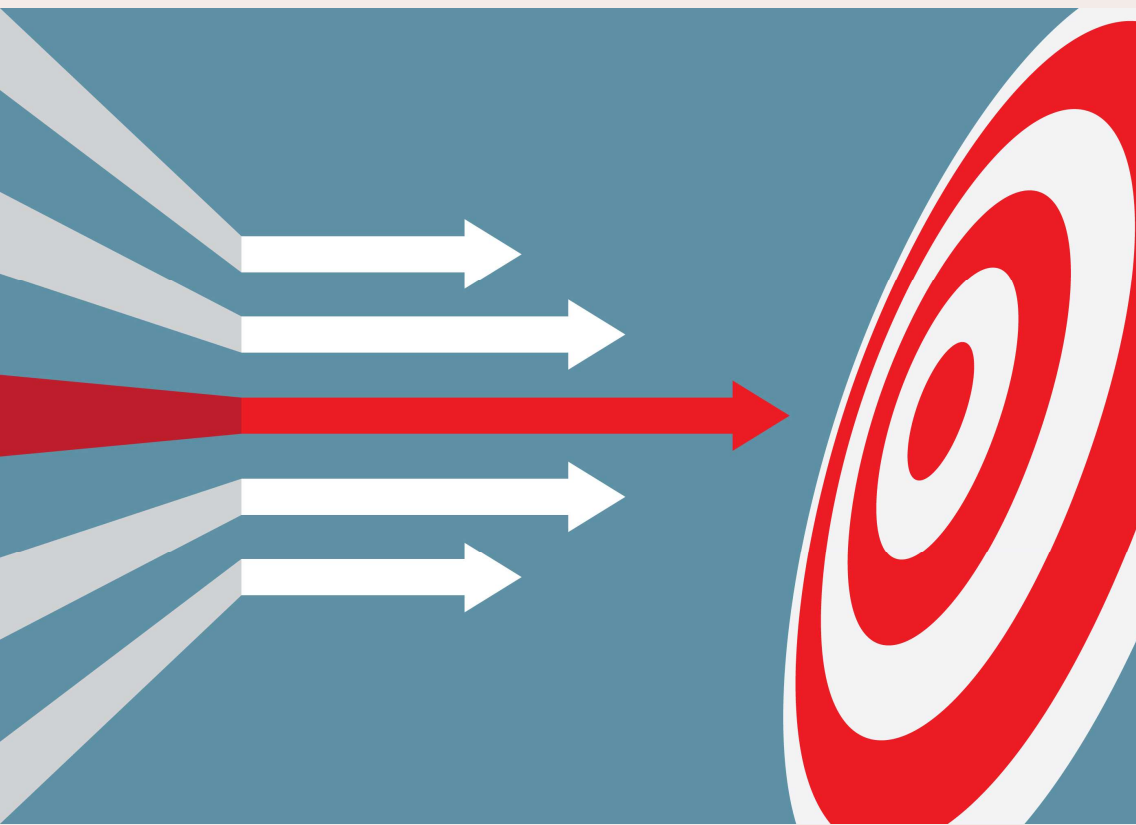
Building Charitable Funds  
Diverse fundraising  
Finding Brit Projects  
Driven by Brits/Britophiles  
Making connections  
Competent management  
Accountable financing  
Celebrating success





## What We Are Leaving Behind

- Free events (except VIP Members in some cases) – tickets for donations
- Host roles only – MANY new organization roles
- Membership without commitment – active members needed
- Some website features – new website design



## Cash Flow: Inputs and Outputs to two different types of funds (Business fund/Charitable Gift Fund)

THE NEXT FEW PAGES SHOW WHERE THE MONEY FOR THE NEW BRITEVENTS NORTHWEST WILL COME FROM AND WHERE THE MONEY RAISED WILL GO!

# FUNDING PROCESS - OVERVIEW

DONOR VIP MEMBERS



Business Account



Donation and Gift Account

BUSINESS SPONSORS

ADVERTISERS

VIP MEMBERS

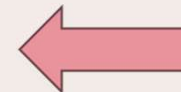


EVENT TICKETS

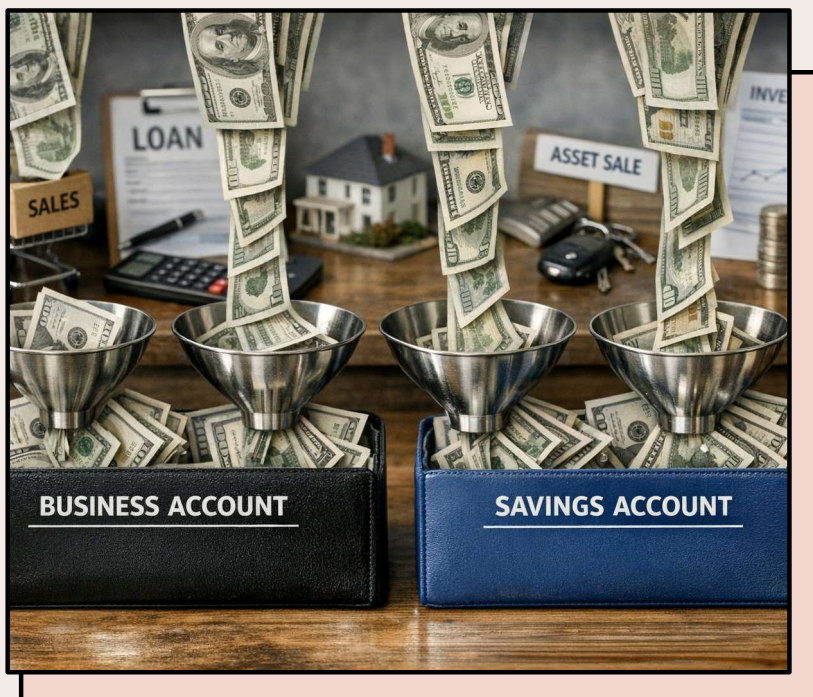
eBay SALES

JUMBLE SALES

SPECIAL PROJECTS



# Overview of Four Cash Injections Into our Receiving accounts



## Sponsors and Members

Currently we have four main sponsors who will primarily fund Britevents Northwest administrative costs and competition prize funds. VIP members also contribute, but with a new opportunity to split fees between administrative costs and a charitable cause

## Ticketed fundraising events

These will be organized by NEW Regional Organizers and hosted by local Members

## eBay auctions and Jumble sales

We will be reviving and expanding the Britevents Northwest eBay store. We will hold In-Person Brit style jumble sales to raise funds too. We will be looking for items donated by Members

## Special Projects

This might include individual member fundraising events such as sponsored walks, bake sales, music events for a specific British themed cause

THE RECEIVING ACCOUNTS WILL BE THE BUSINESS FUND (TO MEET OVERHEADS) AND THE CHARITABLE GIFT FUND (FOR DONATIONS TO NON- PROFIT ORGANIZATIONS AND CROWDFUNDING PROJECTS).



# Outgoings From Charitable Gift Fund: Target Destinations

## **Britevents Northwest specific charitable causes**

We are launching two “Not for personal gain” crowdfunding projects. One will be to help British Start Up businesses in the Pacific Northwest (the Britbiz fund) and one for constitutional reform in the UK with an initial focus on UK citizenship education in schools and research experimenting in citizen power and oversight (Strong Democracy UK). Brit expats will be partnered with some projects, especially in their former home area in the UK.

## **British themed nonprofit projects in the Pacific Northwest**

This could be an existing nonprofit organization or a new one, including “Not for personal gain” crowdfunding. The latter will require strict auditing processes.

## **British expat driven charitable causes**

These groups will be locally based and may or may not have British themes. If they are not British themed, they must benefit local good causes in the Pacific Northwest

## **UK Special Projects**

These will be fundraising partnerships with a charity in the UK that our Members vote as worthy of support.

# Outgoings From Business Fund: Three Target Destinations

## **Operational Expenses**

Operational expenses form the largest portion of Britevents Northwest outgoings, varying between 50 and 70 percent during the business year and include web hosting, mailing list maintenance, web design.

## **Volunteer expenses and payments**

We have several new roles to recruit. Whilst we expect a volunteer attitude driven by motivation for one or more causes we support, we do not expect volunteers to be out of pocket and they should also be compensated to be “on call” to represent Britevents Northwest. Other non-cash benefits will be offered. 1-2 hours a month as minimum.

## **Competition and raffle Funds**

One of the incentives for our Members to participate is exclusive or bonus opportunities to win competition prizes



# Who will benefit from attending a meeting?



## Meet in person or online

We recognize most Brits and Britophiles are busy with their work, social activities, and family.

We are offering both In-Person opportunities to find out more (and to meet others of the same ilk) OR hold a one-to-one Online meeting with our General Manager, Steve Caldwell.

## Typical participants

Prior involvement with Britevents NW

Keen interest in one of our causes

Involved in a British themed or run nonprofit

Want to know more about crowdfunding

Want to donate money or items

Starting or just started a Brit business

Interested in a volunteer role

## Volunteer benefits (varies by role)

- FREE Brit Club VIP Club membership
- "On call" monthly standby payment
- Vouchers for use at jumble sales
- Vouchers for e-Bay auctions
- Volunteer reference for resume
- Additional expenses
- FREE access to office resources

# Meetings - an agenda

## Questions and contributions

What interests or concerns you about the new arrangements. Do you have ideas that we may have missed?

Do you know someone outside of the Britevents Northwest community who might benefit in a job role or a funds recipient?

## Getting involved

Find out more about the new Membership arrangements and new roles and benefits.

Do you have items or cash waiting to be donated?

On what issues should there be Member voting and who would qualify?

## Local Partners

Who are the nonprofits in your area that might benefit?

Do you have a project of your own, including starting a new business?

Do you know an existing business interested in being a sponsor or advertiser?